

# LEVEL UP AOTEAROA – Strategic Plan

## Our Vision

Our People in Aotearoa are living safer, healthier, longer lives

## Our Mission

To support our people who live, learn, work, play and pray in their communities to flourish by helping them to look at what they can do differently to get a better result.

## Indicators/Measures (Potential Proxy Indicators)

1. New Business Start-Ups
2. Unemployment rate
3. Crime Rate
4. Students starting tertiary study/trades
5. Rate of presentations at primary and secondary care
6. Rate of obesity
7. Rate of diabetes
8. Students achieving either L1-3 NCEA qualifications

## Our Values

- Manākitanga - *Respect*
- Whakawhanaungatanga - *Connection and sense of belonging*
- Kaitiakitanga - *Respecting cultural diversity*
- Kotahitanga - *Working together*
- Rangatiratanga - *Inspiring People*
- Tikanga - *Integrity*

## Our Philosophy

Nāu te rourou, Nāku te rourou, ka ora ai te iwi

*With your food basket and my food basket, the people will thrive*

## Ngā Pou

- Hauora Hinengaro – *Healthy Minds*
- Hauora Wairua – *Healthy Spirit*
- Hauora Tinana – *Healthy Body*
- Hauora Taiao – *Healthy Environment*
- Hauora Whanau – *Healthy Family*

## Strategic Priorities

1. Hauora Whānau - Improving well-being for whānau
2. Hauora Hāpori - Communities are unified, safe, and well
3. Hauora Taiao - Families live, learn, work and play in healthy, sustainable environments
4. Ngā Mahi Tahi - Working better together
5. Taitamariki – Investing in youth